

# Program Advertising

## SPIRIT OF THE FLAME 2017 ADVERTISING RATES

Ad Size	Dimensions	Price
<b>Back Cover (color only)</b>	5"w x 8"h	<b>\$800</b>
<b>Inside Cover (color only)</b>	5"w x 8"h	<b>\$600</b>
<b>Center Spread</b>	10.5"w x 8"h	<b>\$350*</b>
<b>Full Page</b>	5"w x 8"h	<b>\$180*</b>
<b>3/4 Page</b>	5"w x 6"h	<b>\$135*</b>
<b>1/2 Page</b>	5"w x 4"h	<b>\$90*</b>
<b>1/4 Page Vertical</b>	2.4"w x 4"h	<b>\$50*</b>
<b>1/4 Page Horizontal or Business Card</b>	5"w x 2"h (card fills 3.5"w x 2"h)	<b>\$50*</b>



\* Prices shown are for black & white ad. Color advertising is available at double the rate, and will be placed near the front, back or center of the book. Color space is limited.

**Program Format:** Full color cover inside and out, with black & white interior pages.

**Camera Ready Artwork:** Complete layout, design and artwork are the responsibility of the ad sponsor. SOTF is not responsible for typographical errors and/or layout design problems.

**Ad Cutoff Date:** All advertising orders must be received no later than **Friday, January 20, 2017.**

**ORDER ONLINE AT [spiritoftheflamechallenge.com/meet/ads](http://spiritoftheflamechallenge.com/meet/ads)**

or mail in the order form below:

## 2017 SOTF PROGRAM ADVERTISEMENT ORDER FORM

Company Name:		Contact Name:
Street Address:		
City/State/Zip:		
Phone #:	Cell #:	Email:
Choose your ad size:		
<input type="checkbox"/> Full Page	<input type="checkbox"/> 3/4 Page	<input type="checkbox"/> 1/2 Page
<input type="checkbox"/> 1/4 Page Vertical	<input type="checkbox"/> 1/4 Page Horizontal / Business Card	<input type="checkbox"/> 2-Page Spread
Special features:		
<input type="checkbox"/> Color	<input type="checkbox"/> Back Cover	<input type="checkbox"/> Inside Cover
<input type="checkbox"/> Center Spread		
Choose the option that best describes how you'd like to design your ad:		
<input type="checkbox"/> Will provide artwork (email to <a href="mailto:abra@spiritoftheflame.com">abra@spiritoftheflame.com</a> )	<input type="checkbox"/> Please contact me regarding artwork	
Instructions (include ad text here if applicable):		
Total Price of Advertisement:		
<i>Please make all checks payable to Spirit of the Flame Challenge.</i>		
Mail to: <b>Spirit of the Flame Challenge, P.O. Box 54339, San Jose, CA 95154</b>		
Contact: Abra Slater, <a href="mailto:Abra@SpiritOfTheFlame.com">Abra@SpiritOfTheFlame.com</a> , (408) 205-6601 Website: <a href="http://SpiritOfTheFlame.com">SpiritOfTheFlame.com</a>		