

Program Advertising

SPIRIT OF THE FLAME 2018 ADVERTISING RATES

Ad Size	Dimensions	Price
Back Cover (color only)	5"w x 8"h	\$800
Inside Cover (color only)	5"w x 8"h	\$600
Center Spread	10.5"w x 8"h	\$350*
Full Page	5"w x 8"h	\$180*
3/4 Page	5"w x 6"h	\$135*
1/2 Page	5"w x 4"h	\$90*
1/4 Page Vertical	2.4"w x 4"h	\$50*
1/4 Page Horizontal or Business Card	5"w x 2"h (card fills 3.5"w x 2"h)	\$50*



* Prices shown are for black & white ad. Color advertising is available at double the rate, and will be placed near the front, back or center of the book. Color space is limited.

Program Format: Full color cover inside and out, with black & white interior pages.

Camera Ready Artwork: Complete layout, design and artwork are the responsibility of the ad sponsor. SOTF is not responsible for typographical errors and/or layout design problems.

Ad Cutoff Date: All advertising orders must be received no later than **Wednesday, January 24, 2018**.

ORDER ONLINE AT spiritoftheflamechallenge.com/meet/ads

or mail in the order form below:

2018 SOTF PROGRAM ADVERTISEMENT ORDER FORM

Company Name:		Contact Name:
Street Address:		
City/State/Zip:		
Phone #:	Cell #:	Email:
Choose your ad size:		
<input type="checkbox"/> Full Page	<input type="checkbox"/> 3/4 Page	<input type="checkbox"/> 1/2 Page
<input type="checkbox"/> 1/4 Page Vertical	<input type="checkbox"/> 1/4 Page Horizontal / Business Card	<input type="checkbox"/> 2-Page Spread
Special features:		
<input type="checkbox"/> Color	<input type="checkbox"/> Back Cover	<input type="checkbox"/> Inside Cover
<input type="checkbox"/> Center Spread		
Choose the option that best describes how you'd like to design your ad:		
<input type="checkbox"/> Will provide artwork (email to abra@spiritoftheflame.com)	<input type="checkbox"/> Please contact me regarding artwork	
Instructions (include ad text here if applicable):		
Total Price of Advertisement:		
<i>Please make all checks payable to Spirit of the Flame Challenge.</i>		
Mail to: Spirit of the Flame Challenge, P.O. Box 54339, San Jose, CA 95154		
Contact: Abra Slater, Abra@SpiritOfTheFlame.com , (408) 205-6601 Website: SpiritOfTheFlame.com		